

## EAST Search History

## EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L13	82	12 not 9	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/26 10:18
L12	95	11 and ((@ad<="20031110") (@rlad<="20031110") (@prad<="20031110"))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/26 10:18
L11	166	10 same (point value score high\$3 low\$3)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/26 10:18
L10	536	(program\$4) with (likelihood probability effectiveness closeness) with (ad advertis\$5 commercial infomercial)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/26 10:17
L9	55	8 and ((@ad<="20031110") (@rlad<="20031110") (@prad<="20031110"))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/26 09:53
L8	99	7 and 725/32-36.ccls.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/26 09:53
L7	884	(program\$4) with (score degree likelihood probability effectiveness closeness) with (ad advertis\$5 commercial infomercial)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/26 09:53
L6	156	5 and ((@ad<="20031110") (@rlad<="20031110") (@prad<="20031110"))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/26 09:26
L5	260	4 and 725/32-36.ccls.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/26 09:25
L4	4534	(program\$4) same (score degree likelihood probability effectiveness closeness) same (ad advertis\$5 commercial infomercial)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/26 09:25
L3	6161	(profile preference demographic) same (score degree likelihood probability effectiveness closeness) same (ad advertis\$5 commercial infomercial)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/26 09:24

S101	22	S100 and 725/32-36.ccls.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/25 09:19
S100	144	(rank\$3) with (ad advertis\$5 commercial infomercial) with (program\$4)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/25 09:19
S99	2	"20030145323".pn.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2010/03/24 17:32
S98	2	"20020178441".pn.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2010/03/24 17:31
S97	40	S96 not S92	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/24 07:21
S96	75	S95 and ((@ad<="20031110") (@rlad<="20031110") (@prad<="20031110"))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/24 07:21
S95	111	S94 and "725".clas.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/24 07:21
S94	348	S86 same S93	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/24 07:20
S93	5298	(program\$4 with (compar\$3 match \$3 associat\$3 correspond\$3) with (advertis\$5 ad commercial infomercial))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/24 06:58
S92	177	S91 and ((@ad<="20031110") (@rlad<="20031110") (@prad<="20031110"))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/24 06:42
S91	220	S90 and "725".clas.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/24 06:42
S90	764	S86 same (factor number point value)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/24 06:42
S89	12	S88 and S87	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2010/03/24 06:36

S88	181	S86 same (effective\$4 close\$4)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2010/03/24 06:36
S87	2231	(725/32-36).ocls.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/24 06:34
S86	2366	(program\$4 with specific with (advertis\$5 ad commercial infomercial))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/24 06:34
S85	8	commercial near classifier	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2010/03/24 06:32
S84	54	S83 and ((@ad<="20031110") (@rlad<="20031110") (@prad<="20031110"))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2010/03/23 17:12
S83	61	S82 and "725".clas.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2010/03/23 17:12
S82	131	S80 same ((correlat\$3 associat\$3 assign\$3) with (advertis\$5 ad commercial infomercial) with (number point value))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/23 17:12
S81	752	S80 same (number point value)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/23 17:10
S80	2366	(program\$4 with specific with (advertis\$5 ad commercial infomercial))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/23 17:09
S79	48	S78 and ((@ad<="20031110") (@rlad<="20031110") (@prad<="20031110"))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2010/03/23 17:03
S78	68	S69 and S77	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2010/03/23 17:03
S77	239	S68 and S73	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2010/03/23 17:03
S76	69	S75 not S72	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2010/03/23 17:00

S75	89	S74 and ((@ad<="20031110") (@rlad<="20031110") (@prad<="20031110"))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2010/03/23 16:59
S74	118	S69 and S73	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/23 16:59
S73	647	(program\$4 near4 specific near4 (advertis\$5 ad commercial infomercial))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/23 16:59
S72	95	S71 and ((@ad<="20031110") (@rlad<="20031110") (@prad<="20031110"))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2010/03/23 16:50
S71	158	S69 and S70	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2010/03/23 16:49
S70	1047	S68 same (number point value)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/23 16:49
S69	2231	(725/32-36).ocls.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/23 16:47
S68	3892	(correlat\$3 associat\$3) with (program\$4) with (advertis\$5 ad commercial infomercial)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/23 16:47
S67	107	S66 and ((@ad<="20031110") (@rlad<="20031110") (@prad<="20031110"))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/17 17:50
S66	179	S65 and S54	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/17 17:50
S65	6831	(point value) with (correlat\$3 associat\$3 assign\$3) with (advertis \$5 ad commercial infomercial)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/17 17:50
S64	30	S63 and ((@ad<="20031110") (@rlad<="20031110") (@prad<="20031110"))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/17 17:44
S63	47	S62 and S54	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/17 17:44

S62	1269	(point value) with (assign\$3) with (advertis\$5 ad commercial infomercial)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/17 17:44
S61	32	S60 and ((@ad<="20031110") (@lad<="20031110") (@prad<="20031110"))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/17 17:41
S60	45	((correlat\$3 associat\$3) with (program\$4)) same S59	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/17 17:41
S59	2523	(number point value) with (assign \$3) with (advertis\$5 ad commercial infomercial)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/17 17:41
S58	94	S57 and ((@ad<="20031110") (@lad<="20031110") (@prad<="20031110"))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/17 17:18
S57	157	S54 and S56	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/17 17:18
S56	1041	S53 same (number point value)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/17 17:18
S55	412	S53 and S54	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/17 17:17
S54	2224	(725/32-36).ocls.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/17 17:17
S53	3886	(correlat\$3 associat\$3) with (program\$4) with (advertis\$5 ad commercial infomercial)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	ON	2010/03/17 17:17

### EAST Search History (Interference)

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